

Shayla Grace Cabalan

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EXPERIENCE

News Intern (May - July 2019), News Multimedia Content Producer & Reporter (August 2019 - present), Emmis Communications - 93.1 WIBC-FM

- Hired at Indiana's largest news station while still an intern
- Produced voicers, wraps, stories, blurbs, etc. for Network Indiana and 93 WIBC Mobile News
- Produced hourly live newscasts for 93 WIBC and hourly prerecorded newscasts for Network Indiana
- Editing podcasts and other audio content
- Writing news briefs and web/social media content for wibc.com, interviewing sources

On-Air Personality (August 2017 - May 2020), Director of News and Public Affairs (May 2019 - May 2020), 88.7 WICR-FM

- Hosted on-air shows weekly on 88.7 WICR-FM
- Co-hosted a two hour long morning talk show on UIndy Radio HD3
- Produced 5 o'clock and 6 o'clock news updates
- Produced original news content for news updates, managed news department staff
- Produced remote broadcasts, promotional content, and voicetracked shifts

Staff Member (January 2018 - May 2018), Opinion Editor (August 2018 - May 2019), *The Reflector and The Reflector Online*

- Interviewing contacts, taking photos for articles, producing graphics
- Writing news, feature, opinion, etc. stories
- Designed opinion page in InDesign
- Pitched, edited and produced opinion stories

Secretary (August 2017 - May 2018), Social Media Manager (August 2018 - May 2019), *UIndy Forensics Speech and Debate Team*

- Proficient in limited prep, public address, and interpretation type speeches
- Managed team FB, Twitter, and Instagram

TECHNICAL SKILLS

- Proficiencies:
 - Adobe Creative Suite
 - Windows Programs
 - ProTools
 - WideOrbit
 - Most audio-production programs

ACCOMPLISHMENTS

- **Radio Newscast Award**, *Indiana Association of School Broadcasters, 2020*
- **NAB Radio Show Student Scholar, 2019**
- **1st Place in Best Entertainment Column and Best Opinion Column**, *Indiana Collegiate Press Association Newspaper Division 2, 2019*
- **1st Place in Best Newscast and Editorial Writing**, *Society of Professional Journalists, 2018-2019*
- **Pi Kappa Delta Speech and Debate National Persuasion Quarterfinalist, 2018**

EDUCATION

- B.S. in **English (Creative Writing) and Communications (Electronic Media)** with Honors; Graduated in May 2020
- University of Indianapolis; 1400 East Hanna Avenue, Indianapolis, IN 46227

REFERENCES

- **Scott Uecker**, *General Manager of 88.7 WICR-FM*
 - suecker@uindy.edu
- **Chris Davis**, *News Director of 93.1 WIBC-FM*
 - cedavis@indy.emmis.com